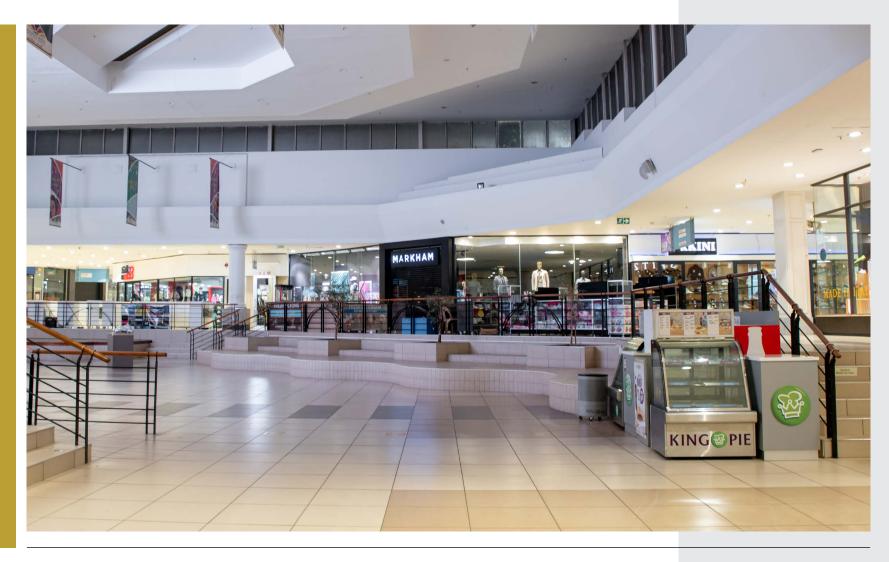
## Rate Card





### fast facts





130 tenants







Free Parking

Generator Back Up





### why exhibit with us?

- Golden Walk is the leading shopping centre located in the centre of Germiston.
- The average footcount per month is 1 200 000
- Access to Germiston Taxi rank and major highways
- Short and Long term rentals available (T's and C's)
- Immediate lead generation
- Direct interaction with target audience

### our | location ...... @ 2





### **EXHIBITION TRADING HOURS**

Convenietly located on 61 Victoria St, Georgetown, Germiston, 1401

Monday - Saturday Sunday Public holiday

9am - 6pm 9am - 3pm

9am - 3pm (hours may vary)

### anchor | tenants









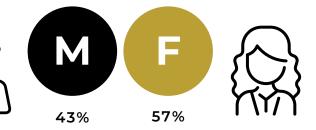


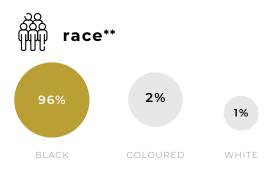
# shopper demographics



### **HOUSEHOLD REACH\***

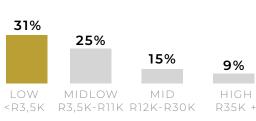
#### gender

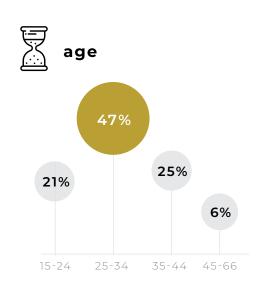




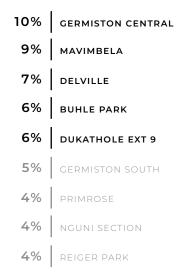


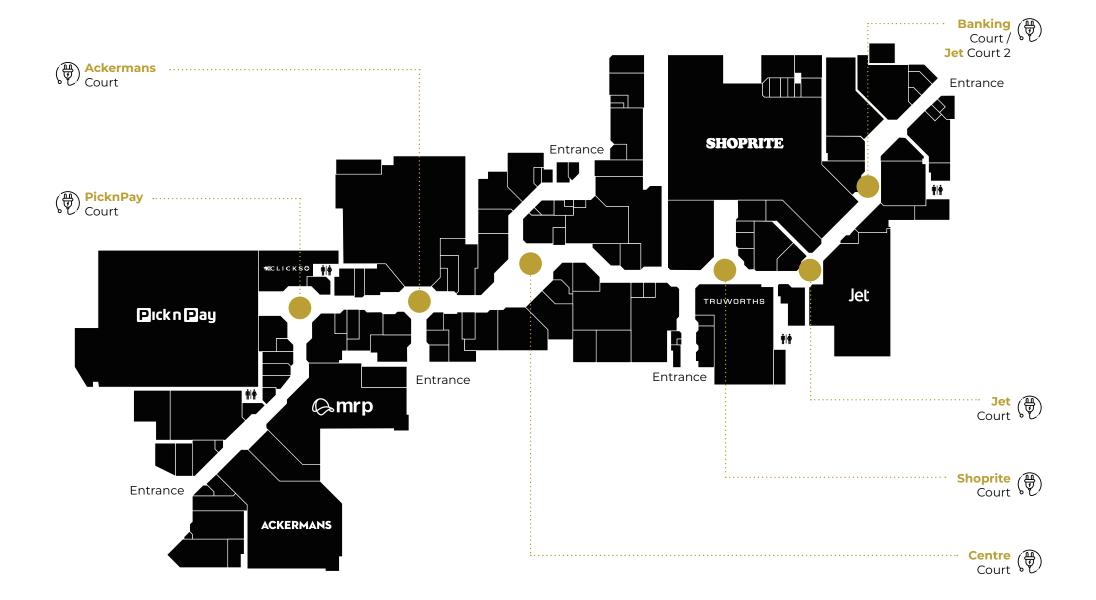
#### monthly income



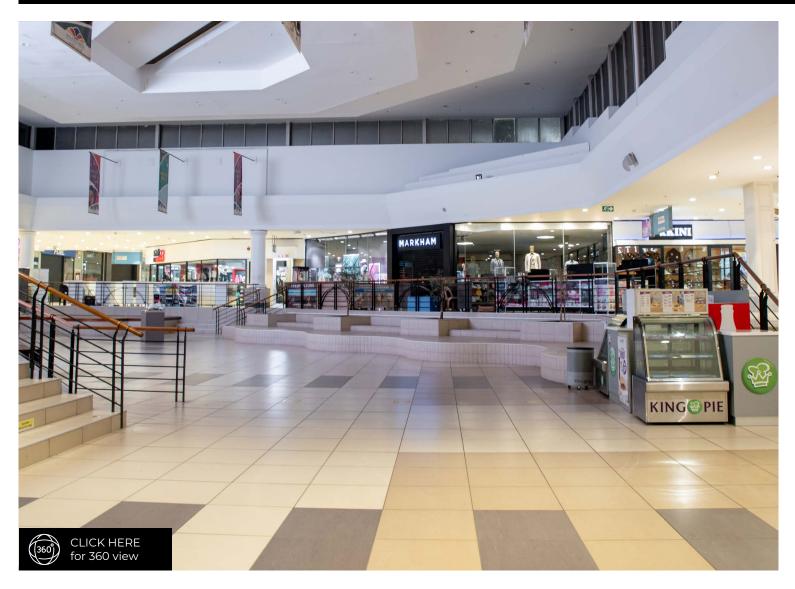


## residential suburbs





### courts



## **Centre** court

The centre court located right in the middle of the shopping centre can be identified as the prime spot at Golden Walk. This court allows shoppers access from all entrances. Surrounding the centre court are the following tenants, Markham, Studio88, Legit, Identity, Mr Panda, Spitz just to name a few. This vibrant and busy part of the centre Is perfect for exhibitions as it tracks high foot traffic on daily.

\* Height restriction of 1.5m



450m<sup>2</sup>



Located centrally in the centre



Markham, Studio88, Legit, Spitz, Mr Panda



Electric plug point available



For rates, send an email to: Luthol@redefine.co.za

 $WEEKLY\ exhibitions\ run\ from\ Monday\ -\ Saturday\ 9am\ -\ 6pm\ |\ Sundays\ \&\ Public\ Holidays\ 9am\ -\ 3pm$ 

### courts

















## Pick 'n Pay court

**Ground Floor** 



 $3 \times 3m^2$ 



Located at Entrance 1



Pick 'n Pay



Electric plug point available

## **Shoprite** court

Ground Floor Lower Ground Entrance's 9 & 10



 $3 \times 3m^{2}$ 



Located at Entrance 3



Shoprite



Electric plug point available

## **Jet** court

Ground Floor



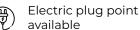
 $3 \times 3m^2$ 



Located at Entrance 4



Jet



#### Centre

court

**Ground Floor** 



 $3 \times 3m^2$ 



Located at Entrance 4



Markham, Spitz, Studio88, Legit, Identity



Electric plug point available

WEEKLY exhibitions run from Monday – Saturday 9am – 6pm | Sundays & Public Holidays 9am – 3pm

For rates, send an email to: Luthol@redefine.co.za

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# advertising opportunities



## **LED** screen

Situated right in the heart of the shopping centre, This LED screen is the main attraction for advertising in centre. This screen offers high visibility and impactful advertising opportunities for tenants and other brands to expose their products and services to an audience of approximately five hundred people per month.

ጻጸጸጸ Reach: 1 million / month



Advertising Duration: TBC



Location: Centre Court

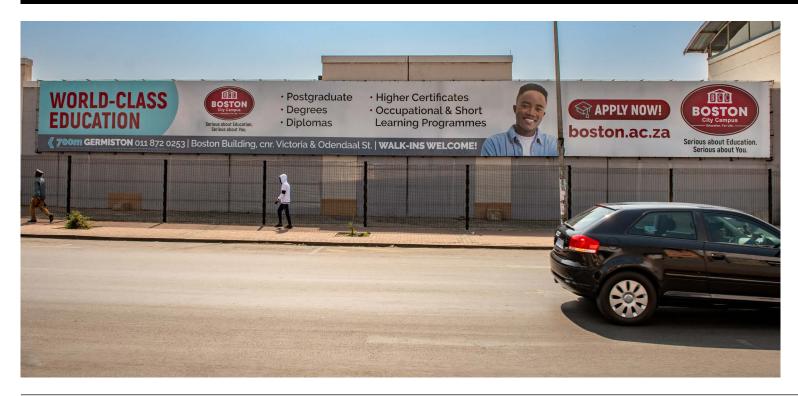


Size: 3m x 6m



For rates, send an email to: Luthol@redefine.co.za

## advertising opportunities



#### Wall Signs

This wall sign located on Victoria Street is ideal for any company or brand who seeks to attract a large audience in centre as well as outside as it is strategically placed near a busy intersection. Short and Long terms contracts are available.



Location: Victoria Street



Size: 30m x 3m

### other advertising opportunities

LED Screens In-Centre

**Snapper Frames** 

Wlfi Landing Page

Golden Walk Website

Golden Walk Statis Branded Facebook

**Tower (Entrance 3)** 

For rates, send an email to: Luthol@redefine.co.za

## contact us

For other exhibition & advertising opportunities **CLICK HERE** 



For more information about our exhibitions, please contact:

**LUTHO LINYANA** - Alternative Income and Marketing Manager **E** Luthol@redefine.co.za **T** +27 11 776 2688

